

CASE STUDY

DNP
Photo Imaging



DNP's DS-RX1™ photo printer brings social media to print for FotoNota

“The DNP printers are so reliable and cost-effective that they have become the best ally for our business”



It's undeniable: people love Instagram! Then it's also undeniable that people love FotoNota!

People love sharing their photos of where they are, what they're doing and who they are with. Thanks to FotoNota photo machine in self-service, everybody can now print photos from Instagram network in a Polaroid-style format of 10x5cm (4x3"). Results stand as long-lasting souvenirs printed on water-resistant, sunlight-proof photo paper of high quality from dye-sublimation photofinishing process, ALL in less than 20 seconds. Dye-sublimation really is the best option ever for such a configuration as Vending photobooths!

In order to be able to offer their customers the best service and product, in 2015 FotoNota decided to integrate into their machine, a sturdy and resistant dye-sublimation printer from DNP, the DS-RX1. To date, FotoNota have almost 200 photo machines installed, bringing reliability and support to FotoNota, whether on a commercial or technical basis.

Indeed, apart from its genuine abilities such as an autonomy of 700 photos in 10x15cm

roll (or 1 400 in 10x5cm) without changing the media (paper and ribbon), and DNP's warranty of 40 000 prints (10x15cm) in glossy finishing, DNP DS-RX1 printer's reach is so widely spread out worldwide that it is easier for any FotoNota customer to have his photo machine always up and running with no technical issue and media fully loaded for high print numbers and value added revenues!

"The DNP printers are so reliable and cost-effective that they have become the best ally for our business", says Juan Carlos Grueso, Director of FotoNota.



About FOTO NOTA:

The company FotoNota with head office in Sant Cugat del Valles, Barcelona, is offering a new business of national and international development dedicated to instant photofinishing solutions from the famous network of Instagram. Now after more than 2 years and more than 200 photo machines in self-service installations in several locations, FotoNota is bringing to users an easy way to have Instagram-type photos printed instead of being forgotten while saved on their Smartphone, and also brings to his associated customers a new entertaining service that leads large flow of people and resulting in additional revenues.

For additional information on DNP's professional photo printing solutions, please visit: www.dnpphoto.eu/en/product-range/photo-printers/item/251-ds-rx1hs.



DS-RX1

- LOW INVESTEMENT
- HIGH PRINT CAPACITY
- ECONOMIC MEDIA
- HIGH SPEED
- MATTE & GLOSSY FINISH
- PERFORATED MEDIA